




Faculty Details Proforma for College Web-site



Title	Mr.	First Name	ANKIT	Last Name	SINGH	Photograph
Designation	Assistant Professor					
Address	Department of Commerce Acharya Narendra Dev College, University of Delhi, Govindpuri, Kalkaji, 110019					
Phone No Office	011-26293224 011-26294540					
Email/ Web-Page	ankitsingh@andc.du.ac.in					
Educational Qualifications						
Degree	Institution				Year	
B.Com	University of Delhi				2011	
M.Com	University of Delhi				2014	
Career Profile						
Working as Assistant Professor in Acharya Narendra Dev College, University of Delhi on Ad-hoc basis from January 2016 to till date.						
Administrative Assignments						
Areas of Interest / Specialization						
Direct Tax & Investment Finance						
Subjects Taught						
Income Tax Laws & Practices, E-Filing of Returns, Indirect Tax laws, Computer Applications in Business, Business Law, Corporate Law, Finance, Management Accounting, Fundamentals of Investment and Tally.						
Research Guidance						
Not Applicable						
Publications Profile						
<ol style="list-style-type: none">1. Exchange-Traded Funds, International Research Journal of Commerce Arts & Science, 2014, 5/12, 93-98, 23199202.2. Introduction to Green marketing, International Research Journal of Management Science & Technology, 2014, 5/10, 64-68, 23489367.3. 3. Consumer buying behavior, International Research Journal of Management Sociology & Humanity, 2014, 5/12, 17-21, 22779809.4. 4. Social Marketing, International Research Journal of Management Sociology & Humanity,						

2004, 5/11, 65-69, 23489359.

5. 5. Employee Counselling2, International Research Journal of Management Science & Technology, 2014, 5/11, 41-45, 23489367.
6. 6. The New Marketing Concepts: Digital Marketing and Guerrilla Marketing, International Research Journal of Commerce Arts & Science, 2014, 5/11, 88, 23199202.
7. 7. Influence of promotional mix on increase of sale, KAAV International journal of Economics, Commerce & Business Management, 2015, 6/15, 120-126, 23484969.

Conference / Presentations /Workshops

1. Two week (Online) Interdisciplinary Faculty Development Programme on “From Research to Publications” organized by Department of Commerce, Acharya Narendra Dev College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi held during April 5 to April 17, 2021.
2. One week (Online) Interdisciplinary Faculty Development Programme on “Intellectual Property Rights” (10th February 2021-17th February 2021) organized by IQAC, Hansraj College, University of Delhi, in Collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
3. One week Faculty Development Program on Digital Tools for 21st Century: Microsoft Word & Spreadsheets organized by Guru Angad Dev Teaching Learning Centre, S.G.T.B Khalsa College, University of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers & Teaching (PMMMNTT) of MHRD, held on 27th January to 2nd February 2021.
4. Webinar on “Early Investment –Secured Future”, Organized by Bodhini, Academic Events and Research Committee, Department of Commerce, ANDC held on Jan 28, 2021.
5. Webinar on “How to Publish Research Papers in Scopus/ Indexed Journals?”, Organized by Bodhini, Academic Events and Research Committee, Department of Commerce, ANDC held on Dec 12, 2020.
6. Webinar on “Insurance for the Youth” conducted by Mr. Rajesh Relan organized by VANIJYA- the Commerce Society of ANDC, held on: November 06, 2020.
7. One week Faculty Development Program on Fundamentals of Empirical Research organized by Guru Angad Dev Teaching Learning Centre, S.G.T.B Khalsa College, University of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers & Teaching (PMMMNTT) of MHRD, held on 28th September to 06th October. 2020
8. Webinar on “Top trends Driving Digital Marketing Strategy” conducted by Dr. Ruchi Gupta organized by VANIJYA- the Commerce Society of ANDC, held on: October 09, 2020.
9. National faculty Development Program organized by the Center for Ethics & Values, Ramanujan College, New Delhi, 2017,
10. One day faculty Development Programme on Recent Development in Income tax & E-filing of Income Tax Return. Deen Dayal Upadhyay College in College in collaboration with IAA, Delhi Chapter, 2017.
11. Faculty Empowerment workshop for Commerce teachers for Teaching of new CBCS Course “Computer Applications in Business”, SGTB Khalsa College, Delhi University in association with IAA, Delhi Chapter, 2017.
12. 2nd Annual Commerce Convention on “Emerging Issues in Corporate Governance”. Department of Commerce, Delhi School of Economics, University of Delhi, 2013.

Research Projects (Major Grants/Research Collaboration)

Not Applicable
Awards and Distinctions
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Association With Professional Bodies
Life Member, Indian Commerce Association
Other Activities
Member of Following Committee's Academic Events Management Committee Cultural Events Management Committee Canteen Committee

Ankit Singh
Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC and PDF file to be attached as a link on your faculty page.